

'Who are you calling a square? I'm a squ-oval!'



You'll be pleased to know that **hair** magazine has finally stepped into the 21st century and launched a fabulous website. Despite having over 15,000 followers on Twitter (@hairmagazine), until last week we STILL didn't have an all-singing, all-dancing website. But now that's changed! You can log on to hairmagazine.co.uk and discover the newest product launches, the latest celeb looks, the hottest catwalk trends and read advice from top hairdressers.

But back to the contents of this issue... If you're thinking of getting a style revamp for the autumn then stop right there! Before you head to the salon armed with pictures of cute crops and sexy midis, turn to page 72 and read our ultimate guide to finding your face shape. By doing this you may save yourself months of anguish if you do decide to opt for the chop.

Apparently, the two most common face shapes are square and round, but the 'Holy Grail of face shapes' is 'the oval'. This means you can wear pretty much any style. But those who don't have that perfect, rugby ball-shaped head needn't throw out their style guide and despair to hairy heaven! Whether you're a heart or a square, cute 'n' round or elegantly long, there are ways of cutting and styling your mane that will magically flatter your face shape and make the most of your features. Just make sure you have a good hairdresser who can cut your locks to suit you, teamed with enough knowledge on how to style your hair at home to flatter your shape.

The other point worth noting is that not everyone fits into a specific category; sometimes you can be a mixture of two different face shapes. I've been busy with a ruler and have discovered I'm a squ-oval. I've got the dimensions of an oval (the length of my face is one and a half times the width), but there is certainly some squaring going on around my jaw, which means I can't quite get away with ANY style like a classic oval (such as style chameleon, Rihanna). No three-quarter blunt fringes or curly mohawks for me then!

As we change seasons and start heading towards the cooler months, there are plenty of hot new trends out there for you to try, so you're bound to find something that works with your face shape. Take a peek at page 53 for our guide to taking your tresses to post-summer rehab, followed by a run-down of the top trends for AW13 on pages 58-63. And we're in a fashion frenzy this month, as we've got an amazing competition for a lucky reader and a friend to be pampered by Toni&Guy at London Fashion Week. Turn to page 86 to enter.

Good luck and happy reading!

Kirsty
x

KIRSTY DOOLAN,
EDITOR

I want HER hair!

Who does it suit?

This look is all about glossy, healthy-looking hair. Avoid it if you have really, really fine locks, but it works for most hair types and face shapes. Round faces should have the parting on the side for a more flattering look.

What should I ask my hairdresser for?

The colour is the Barbara Daley salon's take on the new trend for 'rose brunettes'. Delicate highlights frame the face and are toned with rich, warm, gloss colour for the perfect autumn hue. The cut is all about 'opening up' the face. The 'balcony-style' fringe has been left chunky around the edges and 'slide-cut' back to blend with the rest of the shape, while avoiding losing length from the sides.

Is it high-maintenance?

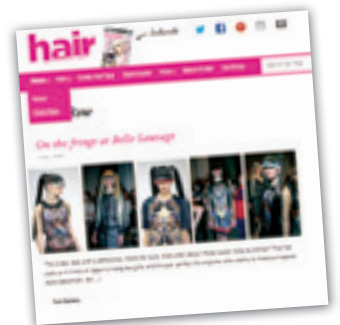
The Barbara Daley Art Team blow-dried the fringe smooth with a bend and set it in a roller. Then they blasted the rest of the hair dry and used a large curling wand to curl the whole head in six sections. Finally, they removed the roller from the fringe and added a spritz of shine spray for extra glossiness!



Hair **Barbara Daley Art Team** Make-up **Maddie Austin** Photography **Jack Eames** Styling **Clare Frith**

MY highlight OF THE MONTH

Yipeeee! This month Web Editor Jane launched our fabulous new website. Check out hairmagazine.co.uk for plenty of hair-spiration at the touch of a button. Tweet us and tell us what you think!



TOP FIVE

celebs likely to be in the FROW at London Fashion Week this September...

1 ALEXA CHUNG
The L'Oréal colour ambassador and owner of 'Britain's Most Famous Fringe' is never one to miss out on a trend.



2 VICTORIA BECKHAM
Wild horses, alien invasion and plague are unlikely to keep Posh outta' the FROW.

3 AN OLSEN TWIN We're not really sure what they actually 'do' anymore... but their hair always looks fabulous doing it!

4 OLIVIA PALERMO
Again... not sure what she actually does, but she always looks so lovely.

5 SOMEONE FROM MADE IN CHELSEA
It could be any one of them really...