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Liz Earle Naturally Active Skincare

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lizearle.com

naturallyactive.co.uk



Britain's best kept
beauty secret™

At Home
Summer Facial Collection

View from the window of our home on the Isle of Wight



Jo Givens is our treatments expert and her passion is helping you achieve beautiful skin.

“Having regular facials is a relaxing way to keep your skin looking clear and radiant, and our new At Home Summer Facial Collection is designed to recreate the experience of a pampering facial in the comfort of your own home.

If you saw me present our recent TSV show, you’ll know I’ve selected six of our top performing products for this special facial collection, each packed with nature’s finest botanicals to work in harmony with your skin.”

Step 1 Cleanse

Achieve radiant, healthy-looking skin with these six simple, relaxing and indulgent steps.

Cleanse & Polish Hot Cloth Cleanser

Glowing skin begins with our award-winning cleanser. Start by massaging onto dry skin over your eyes and face with upward and outward movements and in downward sweeping strokes on your neck. Then wipe away using the pure muslin cloth rinsed in hand-hot water. This will prepare your skin for the facial and gently exfoliate, removing dead skin cells, grime and make-up for softer, smoother skin. With purifying eucalyptus oil, invigorating rosemary and soothing hops.



Step 2

Exfoliate

Gentle Face Exfoliator

Lightly massage our kind yet effective facial exfoliator onto cleansed skin in circular movements, concentrating on areas of congestion such as your forehead, nose, chin and jawline, taking care to avoid the eye area. Then rinse off with warm water. This botanical treat contains selected jojoba beads, purifying eucalyptus and moisturising cocoa butter to gently slough away dead skin cells and leave skin clean, smooth and radiant. Our gentle exfoliator gives great results on all skin types, but a patch test before use is recommended for sensitive skin.



Step 3

Soothe

Eyebright Soothing Eye Lotion

Preparation is the key to a good facial, so soak two cotton wool pads in this mild herbal lotion, ready for when you apply Brightening Treatment Mask (see step 4). This will help you feel relaxed and revived and adds to the pampering experience. Perfect for refreshing tired, puffy eyes, our soothing lotion includes the naturally active ingredient eyebright, a grassland herb, to help reduce the appearance of puffiness, plus organic aloe vera and cornflower to help tone and cool. Even when you are not treating yourself to a facial, keep this light, non-oily formula close at hand to refresh. For intensely reviving benefits chill it in the fridge before use.



Step 4

Brighten

Brightening Treatment Mask

Now apply our fast-acting 'minute mask' to clean, dry skin. Then place your cotton wool pads on your eyes and relax for up to two minutes, before removing with a pure muslin cloth soaked in hand-hot water. This mask contains soothing organic aloe vera, purifying white clay and green mineral silt, toning witch hazel, stimulating camphor oil and softening sweet almond oil to instantly revitalise dull skin.

“In the morning give your skin a revitalising ‘zing’ by mixing Brightening Treatment Mask with Cleanse & Polish. You’ll wonder how you ever managed without it.”

Jo Givens



Step 5

Tone

Instant Boost Skin Tonic

After removing your mask, pour a generous amount of this floral-scented, alcohol-free tonic onto cotton wool pads. Sweep over face and neck to calm, freshen and give every skin type a moisture boost. With organic aloe vera juice to revitalise, chamomile to soothe, cucumber extract to help calm, protective natural source vitamin E, plus pure essential oils of rose-scented geranium, orange and lavender. This product can also be used morning and night after Cleanse & Polish and is an excellent skin pick-me-up in warm weather when used straight from the fridge.



Step 6

Moisturise

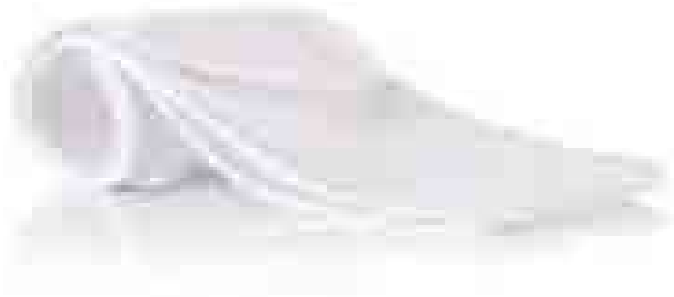
“We can’t turn the clock back but I believe the potent blend of naturally active ingredients in our Superskin range can help to ‘slow the ticking’ and make a genuine difference to skin that is mature, ageing, dry or simply needs a nourishing boost.”

Liz Earle

Superskin Moisturiser & Superskin Concentrate

For the final step of your at home facial, treat skin to a double dose of moisture by mixing our fragrance-free Superskin Moisturiser with a little luxurious Superskin Concentrate. Gently massage this intensive blend into your face with upward and outward movements and with downward, sweeping strokes on your neck and décolletage. This can help clear toxins, reduce puffiness and encourage cell renewal to leave skin looking more radiant. Packed with precious oils, including borage oil, cranberry seed oil and rosehip oil, this aromatic blend will help to soften dry or mature skin and balance combination or oily skin.





“This white cotton headband is included to add an extra touch to your at home spa experience. It’s perfect for keeping hair away from your face when cleansing, exfoliating or wearing a face mask, and also helps to give you a clearer ‘canvas’ when applying make-up.”

“If you’ve enjoyed using your At Home Summer Facial Collection, you will love our Signature Facial treatment, which offers a blissful experience with outstanding results. After all, time is the new luxury and an hour and a half to yourself enjoying a bespoke facial is the perfect way to treat yourself.”

Liz Earle

Owing to the high level of natural ingredients in our products there may occasionally be a slight variation in colour and aroma.

We have taken every care to describe and portray items correctly at the time of going to press 28/02/11 and these are subject to change without notice. Product packaging may vary. Colour reproduction is as accurate as modern printing technology allows, but occasionally a slight variation may occur.

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